



Contractor Connect

Residential Rebate Program

Summer 2022

NMGC Participating Contractors,

The new program year is well underway! We're here to keep you up to date on program changes, requirements, and benefits. We know you are busy, so we hope this newsletter provides quick reminders on offers and/or deadlines that may be coming your way.

Jody Calimlim has joined the team as the Account Manager for the Space and Water Heating programs. We are excited to have Jody on-board and if you haven't had the opportunity to meet her yet, she's headed your way as she's working to meet with all of our contractors and distributors. She was in Santa Fe, Taos, and Farmington the week of June 20th and will be in Southern New Mexico markets the week of July 11th. Learn more about Jody in the *Meet the Program Team* Section.

Thank you for participating in the residential rebate programs. We appreciate the dedication that each one of you has shown to the program, our customers and energy efficiency. Your contribution not only reduces the cost of upgrades for your customers, but helps them save on their energy bill for years to come.

As always, we are here to help so please contact us with any questions.

Thank you for your continued partnership,

The New Mexico Gas Company
Residential Rebate Program Team

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Summer Marketing Campaign

This year we will be utilizing a variety of platforms to inform NMGC customers of program rebates.

June and July: Insulation Campaign

There's no denying summer temperatures are here. Now is a great time to help your customers manage their energy usage with New Mexico Gas Company's rebate offerings for adding attic or roof insulation.

This campaign includes a Facebook ad set, Organic Facebook post and two Twitter posts. Additionally, a Pipeline newsletter article will deploy this summer, serving as a piece of educational content to further educate customers on the benefits of enhancing their current insulation efforts.

We encourage everyone to share the available post promotions to your own social media pages to encourage program participation to the widest audience available. Please see links to share below.

In August, we'll promote [Showerhead Kits!](#)

Facebook Post



[Click Here to Share](#)

Twitter Post



[Click Here to Share](#)

In the News



In the 2022 ENERGY STAR® Awards, New Mexico Gas Company has been awarded the Partner of the Year: Sustained Excellence - Energy Efficiency Program Delivery for a second year.

The EPA and DOE recognized NMGC for providing incentives for nearly 1,200 ENERGY STAR certified water heaters, furnaces, boilers, and smart thermostats.

Product Rebates

Insulation Rebates 25% of the cost up to \$500

Smart Thermostat Rebates \$50 for installing an ENERGY STAR® Smart Thermostat

Space Heating Rebates Up to \$350 for installing a high efficiency gas furnace or boiler with an annual fuel utilization efficiency (AFUE) rating of 92% or higher in customer's homes.

Water Heater Rebates up to \$300 for installing a high efficiency water heater. Plus, customers could save as much as \$100 per year on gas bills compared to a standard model.

Online Rebate Tool

Help your customers get their rebates quicker. You can now submit rebate applications on behalf of your customer, using the new step-by-step Online Rebate Tool.

This easy online tool lets you select the rebate of your choice, and walks you through entering your application information.

Be sure to bookmark the link at <https://nmgrebates.ichwebservices.com>

If you have questions on how to submit a residential rebate or how to check residential rebate status, please [click on the image below to review the NMGC Residential Rebate Online Submission Tool Instructions](#).

We offer three ways to submit your rebate application:

1. **Online** - Use our easy step by step [online tool](#)
2. **By Email** - Send a copy to info@nmgsrebates.com
3. **By Mail** - Print out and mail:
6501 Wyoming NE
Building C, Suite102
Albuquerque, NM 87109

Quick Links

Rebate Info and
Application:

- [Insulation](#)
- [Water Heating](#)
- [Space Heating](#)
- [Combo Boiler](#)
- [Smart Thermostat](#)
- [Online Rebate Tool](#)

Meet the Program Team



Jody Calimlim has recently joined ICF supporting the Energy Efficiency Program for New Mexico Gas Company, as the Residential Account Manager. Jody has 15+ years of business experience: Business Sales & Management, Training and Development, and Event Coordination. Her educational background includes degrees in Science, Computer Technologies, Mathematics, and Social Diversity and Equity.

Jody is excited to utilize her education and work experience to leverage opportunities of energy efficiency. She is looking forward to building connections between New Mexico Gas Company Energy Efficiency Programs and our communities. When Jody is not working, she can be found outside somewhere, usually on the side of a mountain: biking, climbing, running, or snowboarding.

Questions?

We're here to help. Contact our program support team.

Jody Calimlim
Space & Water Heating Account Manager
Jody.Calimlim@icf.com
(503) 444-0737

Robin Harder
Program Manager
Robin.Ribble-Harder@icf.com
(505) 440-7548